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Carestream Dental Welcomes New Leadership for the Americas Region

ATLANTA—Carestream Dental is pleased to announce two new regional leaders that will guide the company as it transforms dentistry, simplifies technology and changes lives.

Jeremy Thomas has been appointed as general manager of the Americas Region. In this role, he oversees the design and execution of the Carestream Dental's imaging and software growth strategies for marketing and sales in North and South America. He has held several high-level leadership roles at MedWorld Advisors, ATL Technology and Kulzer Dental, where most recently he served as president. In addition to his business experience, Jeremy has worked in several global roles managing country heads and executives in Central and South America, the United States and Canada.

"Jeremy brings a great deal of depth from his background in the dental/medical device industry, which includes sales, marketing, operations, dealer relationships and more," Lisa Ashby, CEO, Carestream Dental. "This experience makes him an asset as the leader for the Americas business."

Jeff Farmer has been appointed the director of marketing and business development for the Americas. He brings with him a strong background in the medical device industry, having held leadership positions with Kimberly-Clark Healthcare, Invenio Healthcare and, most recently, Medtronic.

"Jeff has demonstrated a proven ability to drive growth through downstream demand generation as well as through new business ventures," Ashby said. "His experience with innovative and growth-oriented companies make him a great addition to the team."

Since its transition to an independent digital dental company in 2017, Carestream Dental has focused on building a strong leadership team. These latest additions round out a robust group of global and regional directors dedicated to meeting the needs of doctors and patients around the world.

For more information about Carestream Dental or any of its innovative solutions, visit carestreamdental.com or call 800.944.6365.

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About Carestream Dental

Carestream Dental provides industry-leading dental digital product lines and services, including imaging equipment, CAD/CAM systems, software and practice management solutions, for dental and oral health professionals. With more than 100 years of industry experience, Carestream Dental technology captures two billion images annually and aids with more precise diagnoses, improved workflows and superior patient care. For more information or to contact a Carestream Dental representative, please call 800.944.6365 or visit carestreamdental.com.