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# Registration Open for 2018 Global Oral Health Summit, User-Centered Educational Program Takes Center Stage

**ATLANTA**—Along with open registration for its 2018 Global Oral Health Summit, Carestream Dental is pleased to announce a unique educational program that was designed with the guidance of real practice management software users. The results are an event that's made for oral health professionals by oral health professionals.

"User-centered design and the voice of the customer drives the development process at Carestream Dental, and these concepts carried over to the decision-making process surrounding the speakers, session formats and courses offered at the Summit," Ed Shellard, D.M.D., chief dental officer, Carestream Dental, said.

Dawn Hill, Jan Odell, Angie Minks, Misty Mattingly, Jerilyn Bird, Barb Nissen, Carol Chambers and Barb Houser, a volunteer team of CS OrthoTrac, CS PracticeWorks, CS SoftDent and CS WinOMS users, were closely consulted for their input on all purposed Summit sessions to ensure the educational program would meet the needs of their peers and fellow software users.

"I feel it's such an honor to be part of the program advisory group," Barb Houser, RDA, FAADOM, office manager, Pella Family Dentistry, said. "It means a lot to know that our opinions matter and can make a difference."

New course formats—such as sessions led by seasoned software users sharing results-based, real life cases and "Future Views," which gives attendees access to product line managers and other Carestream Dental leaders for the latest updates on their software and equipment—provide attendees with new perspectives on the technology that powers their practices.

With the help of the advisory committee's valuable insight, the 2018 educational program was designed to give attendees the knowledge and resources they need to immediately apply what they learn at the Summit in their practices. Some of the sessions include:

- Hands-on courses led by Carestream Dental-certified software trainers that help users tap into the efficiency of their practice management software
- Updates on what's new within the software, straight from the designers and developers who helped build the systems
- Industry roundtables with Carestream Dental trainers, support representatives, consultants and exhibitors to discuss what's trending in the industry and ways for attendees to implement proficiency into their practices
- A panel of software users, trainers, information technology specialist and Carestream Dental support technicians sharing their experiences, challenges and successes in going chartless

The [full educational program](#) includes more than 70 courses being led by a combination of real software users; Carestream Dental developers and designers; CS OrthoTrac, CS PracticeWorks, CS SoftDent and CS WinOMS practice management software trainers; doctors; and consultants.

“It is nice to be part of the planning process for a great meeting,” Jerilyn Bird, office manager, Gerald W. Bird, D.D.S., P.A., said.

The 2018 Summit takes place at the Gaylord Texan Resort and Convention Center, just outside Dallas, Texas, Nov. 9-11. When not attending educational courses, attendees can take part in a special service project that benefits the local USO; participate in fun teambuilding activities like a guided sunrise stroll of the Gaylord Texan’s four-and-half acres of waterways and gardens; rock out at a lip sync battle; or enjoy a chocolate and wine pairing tasting session from Grapevine, Texas’, local wineries.

[Register now](#) to take advantage of early registration rates by June 29. To learn more about Carestream Dental’s practice management software, or any of its innovative solutions please call 1.800.944.6365 or visit [carestreamdental.com](http://carestreamdental.com).

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#### About Carestream Dental

Carestream Dental provides industry-leading dental digital product lines and services, including imaging equipment, CAD/CAM systems, software and practice management solutions, for dental and oral health professionals. With more than 100 years of industry experience, Carestream Dental technology captures two billion images annually and aids in more precise diagnoses, improved workflows and superior patient care. For more information or to contact a Carestream Dental representative, please call 800.944.6365 or visit [carestreamdental.com](http://carestreamdental.com).

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