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CS 8100SC 3D wins 2018 Edison Award for Its Innovative Design

ATLANTA—The CS 8100SC 3D extraoral imaging system by Carestream Dental has been awarded a bronze 2018 Edison Award in the category of Dental/Medical Digital Imaging by the internationally renowned Edison Awards™. The distinguished award, inspired by Thomas Edison's persistence and inventiveness, recognizes innovation, creativity and ingenuity in the global economy.

"It's exciting to see companies like Carestream Dental continuing Thomas Edison's legacy of challenging conventional thinking," Frank Bonafilia, executive director, Edison Awards, said. "Edison Awards recognizes the game-changing products and services, and the teams that brought them to consumers."

The award was announced April 11, 2018, at the Edison Awards Annual Gala, held in the historic ballroom of The Capitale in New York City, N.Y. Matthew Greer, regional product manager for extraoral imaging, was in attendance to accept the award on Carestream Dental's behalf.

"Carestream Dental always strives to deliver innovative technology that supports doctors in their diagnoses," Ed Shellard, D.M.D., chief dental officer, Carestream Dental said. "Winning a bronze 2018 Edison Award reinforces that the company is meeting the needs of doctors and their patients around the world."

To earn a bronze 2018 Edison Award, the CS 8100SC 3D was judged on its concept and development, value and impact on the industry.

The CS 8100SC 3D offers two-dimensional panoramic imaging, cephalometric imaging, cone beam computed tomography (CBCT) imaging and model/impression scanning all in one compact system. Its minimal footprint and affordability makes 3D imaging available to smaller practices that either couldn't afford or didn't have space for an extraoral imaging system in the past. That means doctors can go from diagnosis to treatment faster, without having to send patients to an imaging center. Not only is the system more convenient, but it's also faster—featuring the fastest scanning cephalometric module on the market—and safer. The CS 8100SC 3D's low dose program can deliver 3D imaging at a dose equal to or lower than panoramic imaging.

"The success of the CS 8100SC 3D began more than a decade ago with the initial development of the award-winning CS 8100," Shellard said. "That one system would eventually grow a 'family' of units, all with different imaging capabilities. The CS 8100SC 3D represents Carestream Dental's ultimate goal by combining the best features of its predecessor systems into one multifunctional solution to make cost-effective, powerful imaging available for more doctors."

Edison Award nominees are judged by more than 3,000 senior business executives and academics from across the nation, whose votes acknowledge the CS 8100SC 3D's success in meeting the organization's stringent criteria of quality. The voting panel includes members of: Chief Marketing Officer Council (CMO); Design Management Institute (DMI); American Productivity & Quality Center (APQC); American Society of Mechanical Engineers (ASME); Georgia State

Marketing Roundtable (GSU); Product Development and Management Association (PDMA); Association of Technology Management and Applied Engineering (ATMAE); past Edison Award winners; marketing professionals; scientists; designers; engineers; and academics.

To learn more about the award-winning CS 8100SC 3D, or any of Carestream Dental innovative solutions, visit carestreamdental.com or call 800.944.6365.

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About Edison Awards

The Edison Awards is a program conducted by Edison Universe, a 501(c)(3) charitable organization dedicated to fostering future innovators. For more information about the Edison Awards, Edison Universe and a list of past winners, visit www.edisonawards.com.

About Carestream Dental

Carestream Dental provides industry-leading dental digital product lines and services, including imaging equipment, CAD/CAM systems, software and practice management solutions, for dental and oral health professionals. With more than 100 years of industry experience, Carestream Dental technology captures two billion images annually and aids in more precise diagnoses, improved workflows and superior patient care. For more information or to contact a Carestream Dental representative, please call 800.944.6365 or visit carestreamdental.com.

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