



## Edward Shellard, D.M.D.

*Vice President  
Sales and Marketing  
Carestream Dental*

With more than two decades of clinical and executive experience in the dental industry, Edward Shellard, D.M.D., oversees global sales in all of Carestream Dental's regions, including the United States and Canada, Latin America, Greater Asia and Europe, Africa and the Middle East. He also drives global marketing strategy and product development efforts for the latest innovations in dental and practice management technology. In his previous position as chief marketing officer and director of business development, Shellard oversaw worldwide business development strategy, key partnerships and acquisitions. He has been with Carestream Dental since February 2008.

Prior to joining Carestream Dental, Shellard was president and CEO of Dental Technologies Inc., a dental laboratory consortium based in Dublin, Calif. For 14 years, he held various positions at the Kerr Corporation, including that of president. During Shellard's time with the company, he also led its clinical affairs, business development, R&D and marketing departments, and was instrumental in the acquisition and integration of numerous companies.

Additionally, from 1996 to 2002, Shellard served as an adjunct associate professor at the Loma Linda University School of Dentistry.

Shellard began his career as a dentist and ran a successful practice from 1987 to 1994 in Rochester, N.Y., before entering corporate management. During this time, he also consulted for the Dental Products Group of Eastman Kodak. Shellard holds a Bachelor of Arts from Ohio Wesleyan University, a D.M.D. from Case Western Reserve University and an Master of Business Administration from Pepperdine University. He is a member of several professional organizations including the American Dental Association; International Association for Dental Research (IADR); American Association for Dental Research (AADR), where he also served as president of the Dental Materials Group; Academy of Dental Materials; and Academy of General Dentistry.