



## Matt Ackerman

*Senior Product Line Manager  
Carestream Dental*

Matt Ackerman is the senior product line manager for Carestream Dental's CS PracticeWorks software, creating smarter software for oral health professionals. He brings almost 20 years of industry experience to the job. During his career, he has developed efficiencies in software design, delivery and support.

For nearly 20 years, Ackerman has worked directly with general dentists, periodontists, endodontists and oral surgeons in their offices to improve patient experience, office workflow and ultimately practice profitability. In his current position, he demonstrates that working closely with customers to understand their problems and keeping them close during the software development process can create better solutions that meet the needs of more customers. Ackerman also works with corporate partners to develop valuable synergies to address the problems that exist in a dental practice.

Since joining the company as a product trainer in 1999, Ackerman has held varied responsibilities. He was responsible for establishing the Carestream Dental beta-test program and, in 2008 as the director of quality assurance, he expanded his focus to support quality systems across each Carestream Dental software product.

Ackerman is a volunteer on the American Dental Association's Standards Committee on Dental Informatics (SCDI), helping to guide the decisions made about computerized data and how information is used to improve oral health outcomes. Ackerman graduated from Assumption College with a bachelor's degree in English in 1995 and currently lives in the Atlanta area.