



Carestream Dental Fact Sheet

Company History

Carestream Dental's roots date back to 1896, when the world's first bitewing image was taken. Later, in 1919, the first modern dental X-ray film was introduced by the Eastman Kodak Company. Then in 1963, Trophy introduced its first dental X-ray unit. For the next few decades, these Carestream Dental predecessors – Kodak and Trophy – continued to innovate in dental imaging, introducing extraoral radiographic film, digital radiography sensors and systems, and more.

As technology developed, software was created to manage practices more efficiently. In 1982, OrthoTrac was introduced as the first Orthodontic Dental Practice Management Software and one year later SoftDent was installed for its first customer. In 1993, PracticeWorks Systems, LLC was formed and eventually acquired SoftDent, OrthoTrac and others to become what is known today as Carestream Dental.

Notable Company Milestones

- In 2002, PracticeWorks Systems, LLC acquired Trophy Radiologie, SA.
- In 2003, Eastman Kodak Company acquired PracticeWorks Systems, LLC and its subsidiary Trophy Radiologie, SA.
- In 2007, the Kodak Health Group became an independent company called Carestream Health, and PracticeWorks Systems, LLC became part of Carestream Health.
- On Sept. 1, 2010, the company rebranded from PracticeWorks Systems, LLC to Carestream Dental but still continued to license the Kodak name for products.
- Finally, in 2012, Carestream Dental launched the newly re-branded products that now align with the CS brand and no longer use the Kodak name.

Carestream Dental Factor

Today, the company philosophy is based on the [Carestream Dental Factor](#), which consists of three brand pillars – diagnostic excellence, workflow integration and humanized technology. This means the company does not develop technology for technology's sake, but designs products that drive better clinical outcomes for practices and their patients based on practice needs and workflows.

About Carestream Dental

Carestream Dental provides industry-leading imaging, software and practice management solutions for dental and oral health professionals. With more than 100 years of industry experience, Carestream Dental products are used by seven out of 10 practitioners globally and deliver more precise diagnoses, improved workflows and superior patient care.

About Carestream Health

Carestream Health is a worldwide provider of dental and medical imaging systems and healthcare IT solutions; X-ray film and digital X-ray systems for non-destructive testing; and advanced materials for the precision films and electronics markets.

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