

CS OrthoTrac Fact Sheet

Product Summary

CS OrthoTrac offers tools that make it easy for oral health professionals to manage all aspects of their practice, including day-to-day administrative tasks, financial reporting and patient records. Introduced in 1982 as the first orthodontic practice management software, CS OrthoTrac has continued to evolve to help practices be more efficient and productive. Updates available with version 12.0 include enhancements to the lookup screen and ledger, new features such as oral hygiene report cards, and a new look for patient information screens.

Product Features and User Benefits

<u>Practice Management Simplified</u>: CS OrthoTrac has a number of intuitive functions that allow orthodontists to run their practice efficiently. The software prioritizes daily "to-do" lists, while the Office Expert feature identifies action items and provides recommended solutions. Users can quickly find patients through the lookup screen and sort their information by first name, last name, common name, email, phone number or insurance ID number.

<u>Scheduling Made Easy</u>: The front office team can schedule patients more efficiently with the flexible Appointment Scheduler feature, which outlines optimal times for each appointment. With drag and drop functionality, users can quickly reschedule patient appointments. The software also has options for managing schedules across multiple locations, chairs and timeslots.

Quick Access to Patient Information: CS OrthoTrac's Patient Tracking System gives users access to critical patient information on one screen, including procedure codes, appointment history and scanned/automated correspondence. With the latest software update, patient information screens are larger and display more information, such as primary contact phone numbers, and practitioners have the ability to compile oral hygiene report cards for patients. The comprehensive Charting Module lets practitioners easily view patients' treatment histories and plans. CS OrthoTrac also integrates seamlessly with Carestream Dental's portfolio of digital radiography and imaging software products, so users can view patients' radiographs and images directly within the practice management software.

Streamlined Financial Management: CS OrthoTrac makes it easy for practitioners to manage and increase their bottom line. The software enables users to run various financial reports, including accounts receivables and revenue projection reports, so they can track finances more accurately. From within the software, users can quickly process insurance claims and patient accounts, as well as view ledgers by new categories including single patient and responsible party. Additionally, CS OrthoTrac offers detailed referral tracking so oral health professionals can sort referral lists, observe decline in referrals from outside doctors and track the number of patients referred out over a period of time.

eServices Integration: Carestream Dental offers a full range of optional electronic services that help practices securely and efficiently check insurance eligibility and file claims; send statements and process payments; and back up critical practice data. These include eClaims, ePayments, automated statements, eVerifications and eBackup. All are easy to use and work smoothly with CS OrthoTrac.

Patient Care Anywhere: Real-time, critical patient information – including medications, appointments, history and recent treatments – is right at practitioners' fingertips with the PEARL module for iPhone and BlackBerry devices. The PEARL module links mobile devices to CS OrthoTrac, so orthodontists and their staff can call, text or email patients, then update patients' information directly from their smartphone.

Improved Patient Communication: Additional modules available for the software improve patient communication in and out of the office. The Smart Call Module identifies callers over the phone and pulls up their relevant patient charts and information on a computer monitor for quick access when scheduling appointments. Data can easily be assigned to an existing patient's file or added to a new record. The CS OrthoTrac Sarver Module allows users to execute treatment plans while keeping patient goals in mind. The module provides detailed measurements of facial anatomy that orthodontists can use to effectively illustrate treatment plans to patients, document patients' desired facial anatomy and store progress photos as treatment commences.

More Information

For more information on Carestream Dental's innovative solutions or to request a product demonstration, call (800) 944-6365 or visit www.carestreamdental.com.

About Carestream Dental

Carestream Dental provides industry-leading imaging, CAD/CAM, software and practice management solutions for dental and oral health professionals. With more than 100 years of industry experience, Carestream Dental products are used by seven out of 10 practitioners globally and deliver more precise diagnoses, improved workflows and superior patient care. For more information or to contact a Carestream Dental representative, call (800) 944-6365 or visit www.carestreamdental.com.

About Carestream Health

Carestream is a worldwide provider of dental and medical imaging systems and IT solutions; X-ray imaging systems for non-destructive testing and advanced materials for the precision films and electronics markets. For more information about the company's broad portfolio of products, solutions and services, please contact your Carestream representative, call 888-777-2072 or visit www.carestream.com.

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