



CS OrthoTrac Cloud Fact Sheet

Product Summary

OrthoTrac software offers tools that make it easy for oral health professionals to manage all aspects of their practice, including day-to-day administrative tasks, financial reporting and patient records. Introduced in 1982 as the first orthodontic practice management software, OrthoTrac software has continued to evolve to help practices be more efficient and productive. A new cloud solution, CS OrthoTrac Cloud, delivers all the features and functionality of the software with the convenience of a centralized, Web-based platform, so users can access patient files and practice information anywhere.

Product Features and User Benefits

New Cloud Solution: CS OrthoTrac Cloud stores all applications, data and patient information, including 2D images, under one virtual roof, giving users access to the files they need 24/7 so they can effectively manage their practice and patients. Sensitive patient and practice management files are backed up and maintained by Carestream Dental with HIPAA-compliant storage. CS OrthoTrac Cloud always utilizes the latest version of the software so users don't have to manually download upgrades to use new features.

With CS OrthoTrac Cloud, orthodontists can easily expand their practice by adding new locations or additional users without paying for additional IT infrastructure. The cloud solution also offers financial predictability with monthly fees that include the cost of all software, eliminating the need to purchase separate software licenses.

Practice Management Simplified: CS OrthoTrac Cloud has a number of intuitive functions that allow orthodontists to run their practice efficiently. The software prioritizes daily "to-do" lists, while the Office Expert feature identifies action items and provides recommended solutions.

Scheduling Made Easy: The front office team can schedule patients more efficiently with the flexible Appointment Scheduler feature, which outlines optimal times for each appointment. With drag and drop functionality, users can quickly reschedule patient appointments.

Quick Access to Patient Information: CS OrthoTrac Cloud's Patient Tracking System gives users access to critical patient information on one screen, including procedure codes, appointment history and scanned/automated correspondence. The comprehensive Charting Module lets practitioners easily view patients' treatment histories and plans. CS OrthoTrac Cloud also integrates seamlessly with Carestream Dental's portfolio of digital radiography and imaging software products, so users can view patients' radiographs and images directly within the practice management software.

Financial Management: CS OrthoTrac Cloud makes it easy for practitioners to manage and increase their bottom line. The software enables users to run various financial reports, including accounts receivables and revenue projection reports, so they can track finances more accurately. From within the software, users can quickly process insurance

claims and patient accounts. Additionally, CS OrthoTrac Cloud offers detailed referral tracking so oral health professionals can sort referral lists, observe decline in referrals from outside doctors and track the number of patients referred out over a period of time.

eServices Integration: Carestream Dental offers a full range of optional electronic services that help practices securely and efficiently check insurance eligibility and file claims; send statements and process payments; and back up critical practice data. These include eClaims, ePayments, automated statements, eVerifications and eBackup. All are easy to use and work smoothly with CS OrthoTrac Cloud.

Patient Care Anywhere: Real-time, critical patient information – including medications, appointments, history and recent treatments – is right at practitioners' fingertips with the PEARL module for iPhone and BlackBerry devices. The PEARL module links mobile devices to CS OrthoTrac Cloud, so orthodontists and their staff can call, text or email patients, then update patients' information directly from their smartphone.

More Information

For more information on Carestream Dental's innovative solutions or to request a product demonstration, call (800) 944-6365 or visit www.carestreamdental.com.

About Carestream Dental

Carestream Dental provides industry-leading imaging, CAD/CAM, software and practice management solutions for dental and oral health professionals. With more than 100 years of industry experience, Carestream Dental products are used by seven out of 10 practitioners globally and deliver more precise diagnoses, improved workflows and superior patient care. For more information or to contact a Carestream Dental representative, call (800) 944-6365 or visit www.carestreamdental.com.

About Carestream Health

Carestream Health is a worldwide provider of dental and medical imaging systems and healthcare IT solutions; X-ray film and digital X-ray systems for non-destructive testing; and advanced materials for the precision films and electronics markets.

For more information about the company's broad portfolio of products, solutions and services, please contact your Carestream Health representative or visit www.carestream.com.

PR Contact:

Amanda Gong: (770) 226-3213 or amanda.gong@carestream.com

Follow Carestream Dental online:       

###